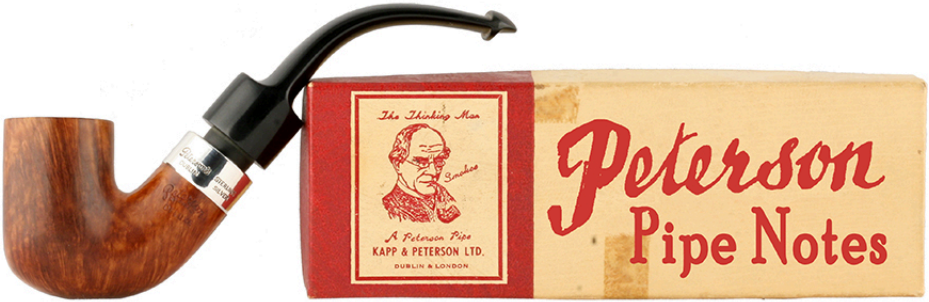
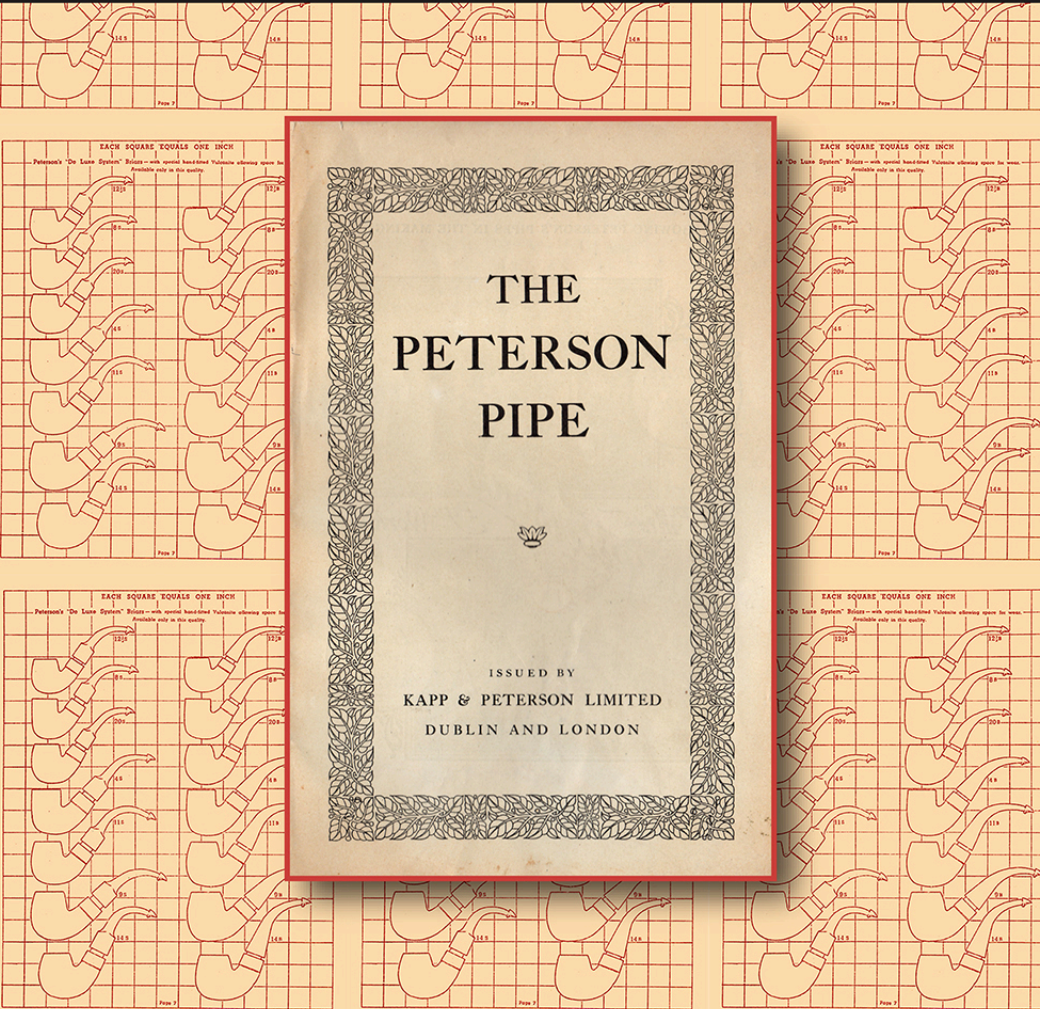


peterson pipe notes

peterson pipe shapes, lines & series



The 1940 Catalog



Historical Note

THIS slender 1940 Kapp & Peterson catalog was the product of a difficult year, both at home in Ireland and abroad. The Axis powers were in the ascent across Europe, Africa and Asia. In Europe, Belgium, Norway, and France had fallen to the Germans in the first half of the year. "Operation Dynamo," the heroic evacuation of Allied forces at Dunkirk, began in late May. The Battle of Britain, the greatest aerial war in history, was fought over southern England between July and October.

In Ireland, officials were secretly meeting with the British military to formulate "Plan W," in case of a German invasion. Publicly, Éamon de Valera, head of the Irish government, told Winston Churchill there would be no question of handing over Irish ports while the British retained control of Northern Ireland.

"The Emergency," as WWII was known in Ireland, brought increased privations to many in Ireland – white flour was just a memory to most, and coal for home-heating was non-existent, being diverted to industry. The bicycle was acknowledged as the most reliable means of transportation. But the Irish knew hard times, and life went on.

In their factory at 113 St. Stephen's Green, Kapp & Peterson struggled to keep about eighty workers employed. In London, their small factory in the Bradley Buildings on Lion Street, which had opened just a few years before, employed another dozen hands. A little more than half the workers in each were single women. Most employees lived within walking distance. Emblematic of the ambiguity of the times, perhaps, was the DUBLIN & LONDON high-grade line of pipes, stamped LONDON & DUBLIN if made in England.

Just three years before, K&P had issued a hand-engraved catalog of its most popular shapes, the most important since 1906. While greatly reduced in scope from its predecessor, it was illustrated at full size—the last time K&P would issue such a catalog. But the 1940 catalog is really little more than a brochure, an ephemeral buoy to keep the company's product afloat in an ever-dwindling market.

The two photographs included in the catalog were really taken over thirty years before – a young mustachioed Alfred Henry Kapp can just be made out in the lower photograph, and in a white coat at the rail next to him, Charles Peterson himself, who had died in 1919.

By 1942, there would be no Peterson pipes exported to the United States until the end of the Emergency. Yet such were the company's international bonds to their distributors and more importantly, to those who smoked their pipes, that K&P would rebound in the next decade, establishing themselves as one of the great marques in the world of pipes, especially among American smokers.

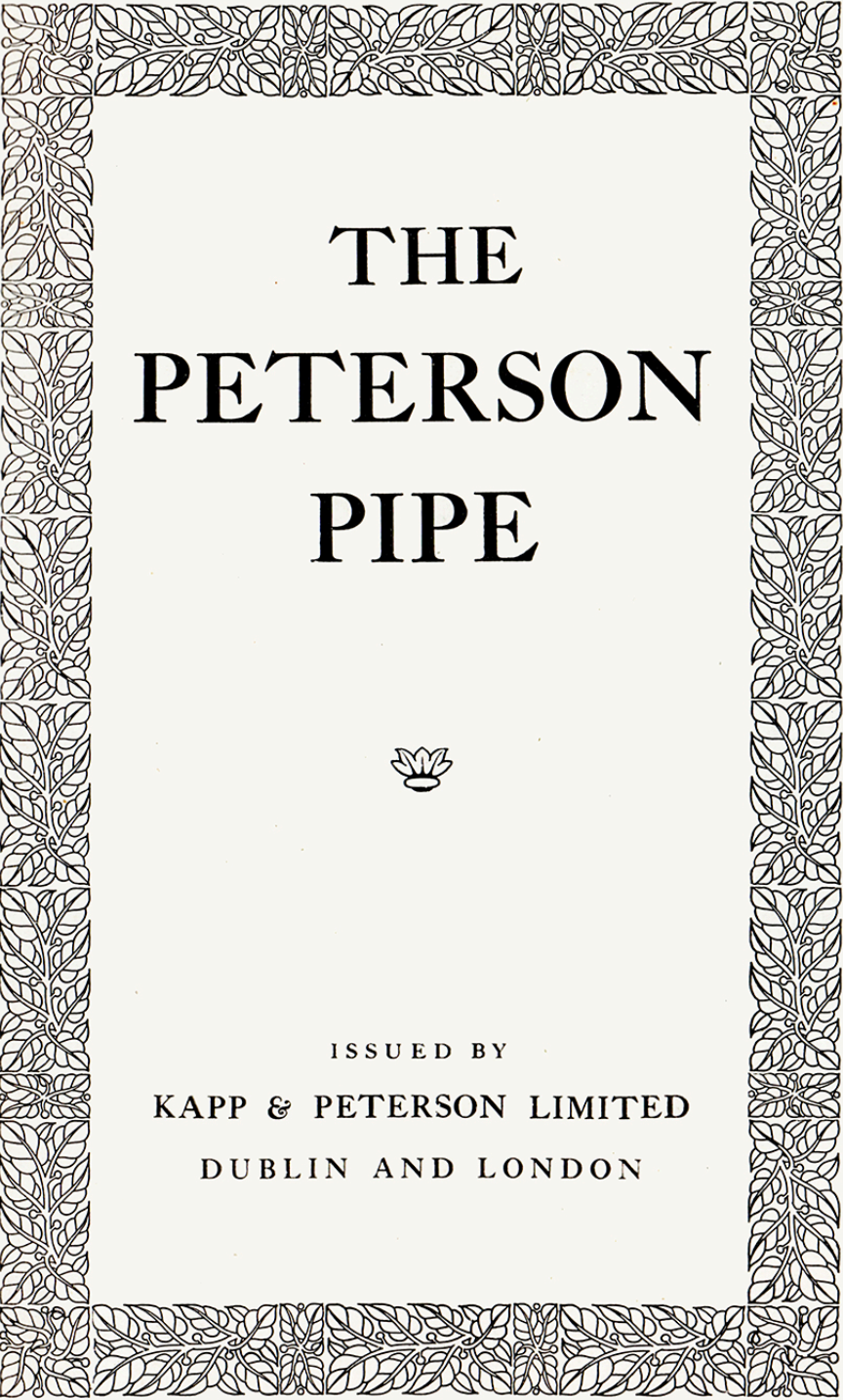
As 2016 closes on a dark and foreboding note, let us remember how the Pipe, in Charles Peterson's words from 1896, "has given relief and solace to overworked brains; how it has drawn men together everywhere in many a jovial social smoke, and added comfort to countless chimney corners."

Nollaig shona dhaoibh!
Merry Christmas to all!

Mark Irwin
Christmas Eve, 2016
www.petersonpipenotes.com

Reproduction Note

The pages for this reproduction were scanned and digitally restored from two sources, an original in the Peterson Museum at Sallynoggin (with the kind permission of Tom Palmer, director of Peterson Pipes), and one acquired for research in *The Peterson Pipe: The Story of Kapp & Peterson*, forthcoming from Briar Books Press. It is a sample of what will be included in a subsequent project, *The Peterson Pipe Catalogs*. That volume will include a full set of annotations. Dating information for the 1940 catalog will be found in Appendix 2 of *The Peterson Pipe*. Fine art scans were made of the originals, descreened at 600dpi, which were digitally cleaned and sharpened to something close to their original brilliance. This PDF has been reduced to 180dpi. *Fumare in pace.*



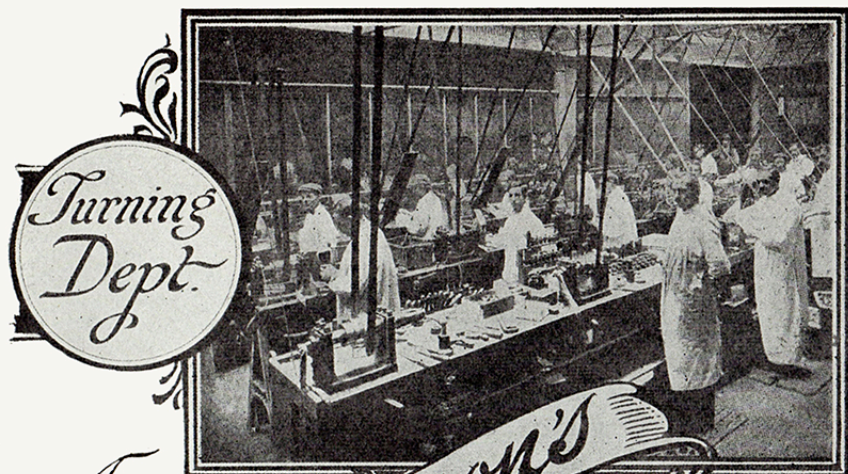
THE
PETERSON
PIPE



ISSUED BY
KAPP & PETERSON LIMITED
DUBLIN AND LONDON

Two Views of the Factory

SHOWING PETERSON'S PIPES IN THE MAKING



A peep into — Peterson's Pipe Works



At 113 St. Stephen's Green, Dublin.

"PETERSON'S"

The Pipe Supreme

IN the year 1875 the firm of KAPP BROS. was established as retail tobacconists at 55 Grafton Street, Dublin. Three years later, entering into the manufacture of tobacco pipes, they secured the services of the late Mr. Charles Peterson, an expert in pipe-making in all its branches.

1890 saw the birth of the Peterson Patent Pipe. The addition of the Peterson Lip, which was introduced in 1898, brought to perfection the pipe which is now familiar to pipe smokers all over the world and has stood the "acid test" of more than half a century.

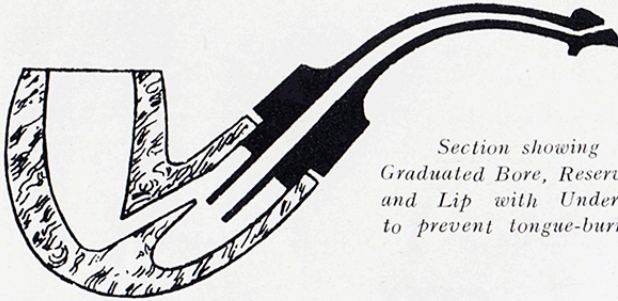
The world-wide popularity of the Peterson Pipe over such an extended period bears eloquent testimony both to the efficiency of the principles embodied in its construction and the high standard of material and workmanship which has been maintained throughout its history.

Time is the Test of Merit

Peterson's "System" Pipes

(Illustrated on opposite page)

A Boon to the Sensitive Smoker



*Section showing
Graduated Bore, Reservoir,
and Lip with Undercut,
to prevent tongue-burn*

IF you are not familiar with the principle of the Peterson's "System" we would direct your attention to the following details as shown in the above diagram.

NOTE the simplicity of construction based on a scientific and effective graduation of the smoke passages.

NOTE the graduated bore of the mouthpiece through which moisture cannot be drawn back into the mouth. Immediately the moisture has entered the mouthpiece it flows freely to the reservoir and only the pure, cool and free smoke can reach the smoker's mouth.

The surplus moisture from the mouthpiece is retained in the reservoir at a lower level than the smoke passage in the bowl and cannot, therefore, reach the tobacco, not a particle of which is wasted.

As this smoke passage is considerably larger in diameter than the outlet at the lip end of the mouthpiece, a proportion of the smoke, instead of being inhaled directly from the burning tobacco, is continually cooling in the mouthpiece.

For the purpose of keeping this smoke passage free, a special metal pipe cleaner is presented gratis with each Peterson's "System" Pipe.

The Peterson Lip with its upward bore prevents the smoke from concentrating on any one portion of the mouth or tongue.

Additional comfort and protection for the tongue is secured by the grooved undercut in the lip of the mouthpiece.

**Have made the name PETERSON
a household word throughout the
world of smokers**

Peterson's "System" Pipes

The four models can be supplied in the following grades:—

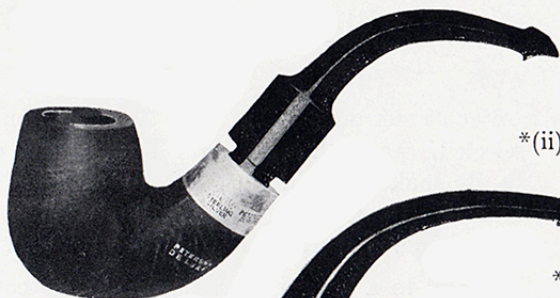
"De Luxe" quality, "System" quality, "O" quality.

(i) Note the undermentioned regarding fitting styles of mouthpieces:—

(ii) This special hand fitted Vulcanite, leaving space between bowl and mouthpiece for wear, is supplied *exclusively* in *De Luxe quality*

(iii) This type of fitting is used on system "O" qualities.

No. 11^S



*(ii)

No. 11^B



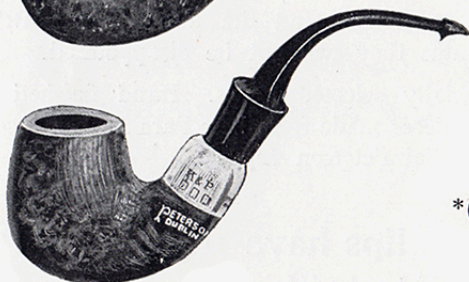
*(ii)

No. 313



*(iii)

No. 314



*(iii)

Smoke perfectly dry and consume the tobacco to the last shred

Peterson's "De Luxe" Pipes

THE PERFECTION OF THE PIPE-MAKER'S ART

Each Peterson's "De Luxe" is made from carefully selected, age-mellowed root by master craftsmen. In its making nothing is left to chance. Any pipe in which the slightest imperfection is apparent at any stage of its manufacture is at once rejected.

Owing to a special process used in the course of its manufacture, a Peterson "De Luxe" pipe is a delight from the first smoke.

Peterson's "De Luxe" pipes can be supplied with either Peterson Lip or wide bore mouthpiece, according to taste.

Peterson's Dublin and London Briars

Made only from choicest materials

To smokers who prefer a medium colour in their pipe, we recommend the above grade Briars, and guarantee they will not be disappointed.

Specially selected bowls. Hand finished vulcanite mouthpieces made from best Para rubber, incorporating the special Peterson Lip.

Once your lips have touched a Peterson, no other pipe will smoke quite as sweet.

Peterson's "Kapruf" Briars

A really good Briar in genuine Sandblast finish. Produced in response to a widespread demand. Fitted with best quality Vulcanite mouthpieces, Peterson Lip and Fishtail. Of special appeal to the sportsman.

"K" Briars

A popular pipe produced by Peterson's, of good quality Briar, fitted with ordinary lip mouthpieces only.

The same standard of workmanship is employed on these pipes as for our better qualities.

**Peterson's Briars are made from
First Grade materials only—
First in Quality and Finish.**

For Illustrations see pages 6 & 7.

(6)

Illustrations of a few of the many



No. 24

Smaller No. 45



No. 86

$3\frac{1}{2}$ " Stem No. 458



No. 14

$3\frac{1}{2}$ " Stem No. 440



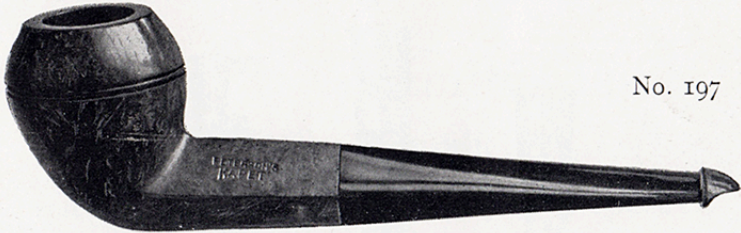
No. 450

3" No. 25
Smaller No. 455

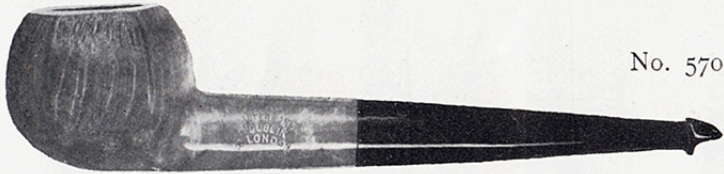
All Illustrations are $\frac{2}{3}$ actual size.

(7)

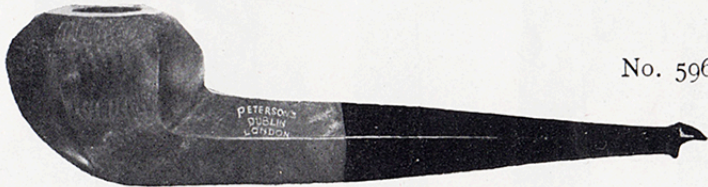
shapes available in all qualities.



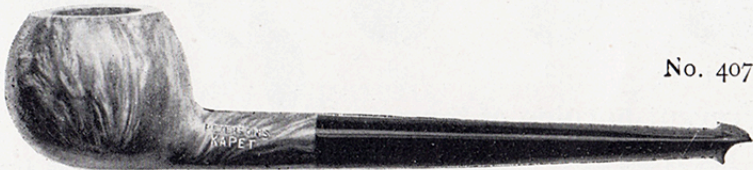
No. 197



No. 570



No. 596



No. 407

All illustrations are $\frac{2}{3}$ actual size.

Peterson's Handmade Silver Top Cigarette Tubes



Prevent burning of tongue and staining of fingers.

Nos. 44 and 45 are fitted with a sliding telescopic top which allows the smoked-out portion of cigarette to be "ejected" with ease.

No. 64 has the silver top "rifled" on the inside.

No. 48 has the silver top "rifled" on the outer casing, thus holding a cigarette of any size without pressure, also preventing the possibility of cigarette dropping from holder.

Peterson's Cigarette Tubes

Briar and Vulcanite Tubes
of finest quality

with Lip or wide Bore Mouthpieces

No. 4
4"



No. 3
3½"



No. 2
3"



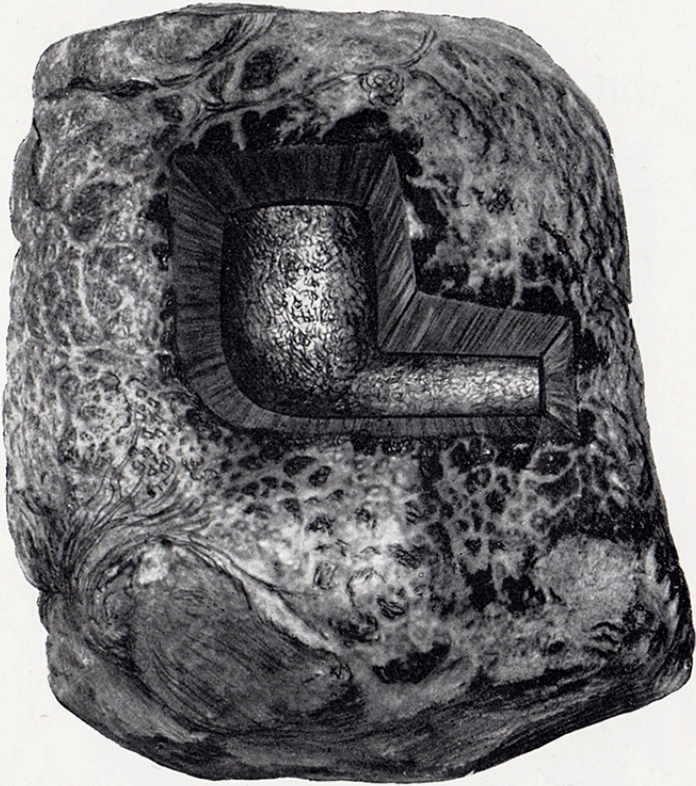
No. 1
2½"



Peterson's Cigarette Holders are
ingenious,
simple in construction
and hygienic

Peterson's Pipes

are made from the finest briar root which grows on the sunny Mediterranean shores. The word " Briar " is a form of the French word " Bruyere," which means Heath.



SPECIMEN OF BRIAR ROOT.

Botanical term " Erica Arborea," the Tree Heath. The shrub grows to a great height, but only the root can be utilised in the manufacture of

Peterson's World-famed Pipes

Peterson's Straight Grain Briars

An examination of the specimen of Briar root on opposite page

will show that the bowl about to be cut is of BIRD'S-EYE GRAIN. On cutting deeper into the root the grain appears to run in parallel lines.

This bowl when finished would be Bird's-Eye Grain on one side, and straight grain on the other.

The difficulty is to obtain a bowl with the grain straight on all sides. Such pieces are very rare.

Hundreds of grosses may be made before even one STRAIGHT GRAIN bowl comes to hand.



A thing of beauty and a
joy for ever

(12)

MEDALS AWARDED TO KAPP & PETERSON, Ltd.
FOR THE BEST PATENT PIPE
AND THE BEST FINISHED PIPE



LONDON 1873

LONDON 1905

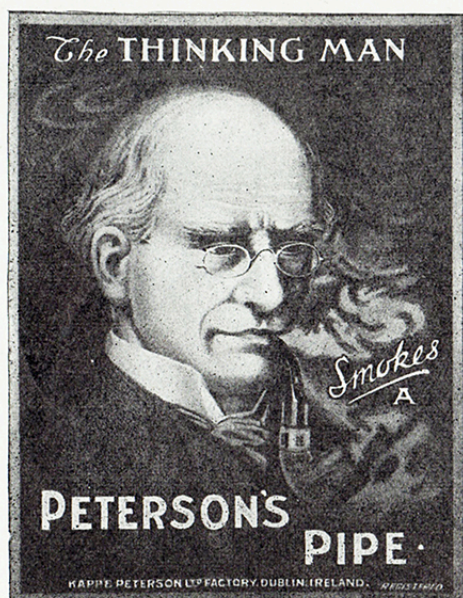
LONDON 1895

LONDON 1906

LIMERICK 1906

Peterson's Pipes, after giving satisfaction
to smokers the world over for more
than fifty years, still maintain
their popularity

Men of Thought
Men of Action



All agree as to the Merit of
the Peterson Pipe

PETERSON'S PIPES

ARE MADE BY

KAPP & PETERSON, LTD.
113 ST. STEPHEN'S GREEN

DUBLIN



RETAIL BRANCHES

55 GRAFTON ST. 56 LR. O'CONNELL ST.
117 GRAFTON ST. 2 LR. O'CONNELL ST.

DUBLIN



LONDON OFFICE AND FACTORY:
74/77 WHITE LION ST., ISLINGTON, N.1.

They are on sale in every quarter of the globe